



HOW CAN I HELP MAKE THIS EVENT A SUCCESS?

Brady's Smile is officially coming to **Long Island** for a fundraiser this summer and here's a secret – next week we have a meeting at one of your local pediatric hospitals, Schneider Children's Hospital, and we will likely be announcing our partnership with Schneider's by July...just in time to celebrate and raise money for our **ISLAND OF COURAGE** fundraiser!!! We hope you are as excited about this as we are!

But first, we need your help and support to make our **ISLAND OF COURAGE** fundraiser a huge success. Many of our family and friends who live in **Long Island** have asked what they could do to help so we gave it some thought and came up with the following. The list below contains our most pressing needs from the local **Long Island** community and we would love if you would be willing to help out with one or more of these things. We know summer is a very busy time, but hope you can help out your favorite charity – it's all for the ICU babies and kids in **Long Island** 😊

1. **Help us sell tickets to ISLAND OF COURAGE** - up to 250 people can fit in the Hibernian Hall and we want to fill every seat possible. Since we live in CT, we are going to be very reliant on our local **Long Islanders** to help promote sales. We've come up with two ways that you can help us do just that:
 - **Be a Table Captain.** Table Captains commit to selling a table (or tables!) of 8 people. The table captain who sells the most tables will receive 1 complimentary ticket to the event!
 - **Can't sell a full table?** No problem – talk to your friends and family in the area and help us sell as many tickets as you can. The more tickets sold, the bigger impact we will have.
2. **Sponsorship and prize solicitation** – we are seeking sponsors for our event (ranging from \$100 - \$1,000) that come with various perks for our sponsoring businesses/individuals (see sponsorship package for more details). In addition, we need to solicit unique and interesting prizes to use in our silent auctions and raffles.
 - Do you know a store/restaurant/business owner or manager? Someone who works for a sports team? These are perfect people to talk to about our sponsorship options or raffle prize donations.
 - Examples from prior fundraisers have included gift certificates to local restaurants, tickets to baseball games and gift packages from stores. We have already secured unique and generous donations from *Brooklyn Brewery* and *Water Crest Winery* in **Long Island**, but need much more.
 - If you have a good lead but are uncomfortable approaching them, just let us know and we'll contact them!
3. **Be a basket creator** – we will be having a basket raffle and need themed baskets to be created and donated. Past experiences have told us that this is our most fun way to help!
 - Prior basket themes have included “Night at the Movies,” “Wine on the Beach,” “Gourmet Coffee Break,” “Vera Bradley and Margaritas,” “Crayola Madness,” “Princesses are Fun,” “Games for the Weekend,” “Cooking is Fun,” “Scrapbooking 101” and many more! We love all of the creative ideas!
 - Typical baskets range in price from \$25 - \$100 and are often put together by groups of friends who want to help out without breaking the bank. All baskets must be brought to the event on August 15th!
4. **Volunteer at the event** – we have a very limited number of volunteer spots available. Volunteers are needed to assist with set up, front door, raffle, silent auction and clean up. Please let us know if you are interested in being a volunteer!

Please call or email Annie (203-612-8137 or anne@bradyssmile.org or dgannie@optonline.net) if you are able to help us out with any of the below or have any additional ideas on ways you can help! THANKS!!!